

HOUSE RESOLUTION 190

By Yokley

A RESOLUTION to honor and commend Keep Cocke County Beautiful upon its receipt of the 2006 William Nash Award.

WHEREAS, it is appropriate that this General Assembly honor those sterling organizations that endeavor to preserve the natural beauty of the State of Tennessee; and

WHEREAS, Keep Cocke County Beautiful is one such exemplary organization that was recently awarded the 2006 William Nash Award by Keep America Beautiful, Inc., President G. Raymond Empson at the fifty-third annual Keep America Beautiful National Conference in Orlando, Florida; and

WHEREAS, Keep America Beautiful is the nation's largest volunteer-based community action and education organization; with a network of nearly 1,000 affiliates and participating organizations, Keep America Beautiful forms public-private partnerships and programs which engage individuals to take greater responsibility for improving their community environments; and

WHEREAS, named in honor of the man who helped to build the Keep America Beautiful (KAB) Network of Affiliates from the 1970s through the 1990s, the William Nash Award recognizes a new KAB affiliate, certified in the last three years, for outstanding achievement in implementing the KAB System; and

WHEREAS, originally organized in 1993 and based in Newport, Keep Cocke County Beautiful floundered in its infancy, but the organization was reinvigorated and recertified in 2003 thanks to a newly-elected County Mayor, a new Regional Tourism Development Commission, and an aggressive marketing plan led by Keep Tennessee Beautiful State Leader Edith Heller; and

WHEREAS, in the three years since its rebirth, Keep Cocke County Beautiful has

received two KAB President's Circle Awards, completed the Great American Cleanup, introduced "Waste in Place" teacher training, with eight of the nine schools adopting the program, and implemented Litter-Free Events with recycling at all community festivals and all high school sporting events; and

WHEREAS, it is fitting that this Body honor and commend Keep Cocke County Beautiful for its tireless efforts to preserve and protect the idyllic beauty and bucolic splendor of Cocke County and the State of Tennessee; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED FIFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we congratulate Keep Cocke County Beautiful upon its receipt of the 2006 William Nash Award.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.